



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 14

Series of 2024

“AN ORDER CREATING THE EXECUTIVE COMMITTEE AND WORKING COMMITTEES OF THE BAYAMBANG’S 410TH FOUNDING ANNIVERSARY DUBBED AS PISTA’Y BALEY 2024 AND DEFINING THE RESPECTIVE POWERS, FUNCTIONS, AND DUTIES THEREOF”

WHEREAS, the Municipality of Bayambang celebrates in every 1st weekend of April the Founding Anniversary dubbed as Pista’y Baley, in recognition of the town’s peoples, abundant harvest, and its rich and unique culture and arts;

WHEREAS, the festival is also a time for merriment as the Bayambanguenos way of thanksgiving for bountiful harvest;

WHEREAS, since its inception, the undertaking has been one of the major annual tourism events in the province. It has annually generated a significant number of inbound tourists participating in the different festive street activities during the height of the celebration;

WHEREAS, in order to properly plan, execute and ensure the success of this year’s celebration and to enable the Municipal Government to effectively carry out its intention to promote the city, its people, its harvest, culture and arts, there is a need to constitute, organize, and create an Executive Committee;

NOW, THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO, Mayor of the Municipality of Bayambang, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. CREATION AND COMPOSITION OF THE EXECOM. The 2020 KADAYAWAN EXECUTIVE COMMITTEE (“ExeCom” for brevity) is hereby created and shall be composed of the following persons:

Honorary Chairman:	HON. MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO
Honorary Vice-Chairman:	HON. IAN CAMILLE C. SABANGAN
Honorary Directors:	DR. CEZAR T. QUIAMBAO
	HON. RAUL SABANGAN
	HON. MYLVIN JUNIO
	HON. PHILIP DUMALANTA
	HON. BENJAMIN FRANCISCO DE VERA
	HON. JOSE RAMOS
	HON. AMORY JUNIO
	HON. GERARDO FLORES

“Baley ko, Pawilen ko, Aroen ko, tan Tulangan ko”



THE LONGEST BARBEQUE
8.016 KILOMETERS
April 4, 2014
Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE
50.23M
April 5, 2019
St. Vincent Ferrer Prayer Park
Barangay Bani, Bayambang
Pangasinan, Philippines

OFFICE OF THE MAYOR
Municipal Hall, Roxas St. Zone II,
Bayambang, 2423 Pangasinan
(075) 633-1000 Loc. 100

HON. MARTIN TERRADO II
HON. LEVINSON NESSUS UY
HON. RODELITO BAUTISTA
HON. MARIANNE CHESKA B. DULAY
ATTY. RODELYNN RAJINI S. VIDAD

The members of the ExeCom are hereby directed to name their respective permanent alternate representatives who shall take their place in case of absence.

SECTION 2. FUNCTIONS OF THE EXECOM. The ExeCom shall perform the following functions, to wit;

- Plan and ensure the smooth coordination of programs, events, and activities in the connection with the celebration of the town fiesta;
- Invite and/or call for a meeting all national and municipal government office, as well as any private person or entity to ensure the successful staging of the town fiesta;
- Encourage greater private sector participation in the staging of all events and activities;
- Find ways and means to support the effective implementation of programs, events and activities during the celebration;
- Ensure the optimal exposure of the town fiesta both locally and internationally; and
- Perform such other acts that are necessary to effectively and meaningfully carry out its mandated functions.

SECTION 3. SUBCOMMITTEES. All national, as well as local government departments and offices are enjoined to provide necessary technical and administrative support to the ExeCom for the efficient staging of the Town Fiesta. For this purpose, the following are hereby specifically directed to compose the initial list of WORKING COMMITTEES herein identified:

THANKSGIVING MASS	MS. LUISITA B. DANAN
GRAND PARADE	PROF. JANUARIO M. CUCHAPIN
GRAND OPENING OF FIESTA	DR. RAFAEL L. SAYGO
FARMERS' DAY CELEBRATION	ATTY. RODELYNN RAJINI S. VIDAD
MATALUNGGARING AWARDS	MR. JOEL CAMACHO
LITTLE MR & MS BAYAMBANG	ATTY. RODELYNN RAJINI S. VIDAD
BINIBINING BAYAMBANG 2024	HON. MARY CLARE JUDITH PHYLLIS J. QUIAMBAO
BALIKBAYAN NIGHT	MR. JOEL CAMACHO

FEAST DAY CELEBRATION	FR. REYDENTOR MEJIA DR. CLARITA JIMENEZ
KALUTAN CONCERT	MS. CARMELA A. SANTILLAN MR. ROMYL JUNIO
PEACE, ORDER, TRAFFIC MANAGEMENT & SECURITY	PTCOL. ROMMEL BAGSIC RET. COL. LEONARDO SOLOMON MS. GENEVIEVE BENEBE SINSP. DIVINA CARDONA
HEALTH AND FIRST AIDS	DR. PAZ VALLO DR. ADRIENNE ESTRADA DR. ROLAND AGBUYA
PUBLICITY, PROMOTIONS, DOCUMENTATION & MEDIA AFFAIRS	MR. RESTY ODON DR. LETECIA URSUA
TECHNICAL AND ICT SET-UP	MR. RICKY BULALAKAW MR. JEZREEL JOHN JUNIO MS. CARMELA SANTILLAN
UTILITIES AND PHYSICAL ARRANGEMENT	MS. CHINITA DE VERA ENGR. BERNADETTE MANGANDE
CLEANLINESS & SANITATION	MR. JOSEPH ANTHONY QUINTO
SOUVENIR PROGRAM	MR. ISMAEL MALICDEM JR.
FINANCE CLUSTER	MS. ERLINDA ALVAREZ MS. LUISITA DANAN MR. PETER CARAGAN MR. FLEXNER DE VERA
LEGAL	ATTY. BAYANI BRILLANTE, JR.
TECHNICAL SECRETARIAT	DR. RAFAEL L. SAYGO & MTICAO

SECTION 4. ROLE OF THE NATIONAL AND CITY GOVERNMENT OFFICES. All national and municipal government offices in Bayambang are hereby enjoined to provide their full and active support, and their utmost cooperation for the successful staging of the Town Fiesta.

SECTION 5. SECRETARIAT. The Municipal Tourism, Information & Cultural Affairs Office (MTICAO) shall serve as the ExeCom's Secretariat tasked to handle administrative and secretarial activities. In addition, the Municipal Legal Office (MLO) shall provide administrative legal support to the Secretariat.

The Municipal Administrator may hereafter identify additional Municipal Government personnel who may be required to perform administrative support duties and functions for the successful conduct of all activities and celebrations relating to the Town Fiesta.

SECTION 6. FUNDING AND OPERATING COSTS. All cost pertaining to the conduct of the town fiesta as well as the operation of the ExeCom, including incidental expenses relative to the services rendered by its members in addition to their duties and responsibilities and for the work performed beyond office hours, shall be chargeable against the funds of the Municipal Government of Bayambang and private sector sponsorships, subject to the usual accounting and auditing rules and regulations.

SECTION 7. SEPARABILITY CLAUSE. If any provision of this Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

SECTION 8. REPEALING CLAUSE. All orders or parts thereof which are inconsistent with the provisions of this Executive Order are hereby repealed or modified accordingly.

SECTION 9. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this 1st day of March 2024 at the Municipality of Bayambang, Pangasinan.

HON. MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO
Municipal Mayor

